



For Immediate Release

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PATIENT FIRST TO OPEN MEDICAL CENTER IN THE FREDERICKSBURG AREA

Central Park Center to Serve Residents of Fredericksburg and Surrounding Communities

Richmond, VA, May 18, 2010. – Patient First announces the expansion of its urgent and primary care services in Virginia with the opening of a new center in Fredericksburg on May 26. In addition to the Fredericksburg office, Patient First will also open centers in Garrisonville, Manassas and Leesburg in the coming months.

Located at the entrance to Central Park at 3031 Plank Road, this new facility will serve residents of Fredericksburg and surrounding communities.

“Our staff at the Central Park center will be offering non-appointment service to the community,” states R. P. Sowers, M.D., founder and chairman of Patient First. “We are looking forward to being of service to patients and physicians alike as we have been at our other Virginia offices for almost 30 years.”

Open from 8 a.m. to 10 p.m. 365 days a year, Patient First physicians and their support staff are available for urgent care; work, school, camp, sports and travel physicals; Occupational Health; and Primary Care.

For continuity of care, Patient First routinely transmits a copy of the visit record to the patient’s primary physician’s office according to the patient’s wishes. Routine primary care is available for patients who do not have a regular physician.

The new Patient First center will offer medical care including:

Urgent Care

Patient First provides treatment for routine injuries and illnesses – offering a convenient, lower-cost alternative to visiting a hospital emergency department. Services offered include care for colds, flu, allergic reactions, ear and sinus infections, pneumonia, minor burns, skin rashes, sprains, minor fractures, lacerations and sports injuries.

Primary Care Providers

Patient First physicians provide preventative and primary medical services for patients who do not have a regular physician. While appointments are not necessary, those choosing a Patient First physician as their primary care provider can refer to the Patient First website at www.patientfirst.com to see when their preferred doctor is scheduled. Patients may also call the center for a three-day physician schedule.

Digital X-Ray Services

Like all Patient First centers, the new Patient First – Central Park location will be equipped with on-site digital x-ray equipment for routine x-rays.

Lab Work

The new Patient First facility's CLIA approved laboratory will provide on-site service for routine office labs and send-out service for more complex tests.

Prescriptions

As a convenience, Patient First dispenses routine prescription drugs on-site.

Occupational Health

Since 1981, Patient First has provided Occupational Health services for employees and employers. These services include treatment for workplace injuries covered by Workers' Compensation, as well as DOT physicals, drug screenings and work-site flu shots.

Patient First accepts almost all insurance plans including Anthem, CareFirst, CIGNA, United Healthcare, Coventry, Medicare and TRICARE. A complete list of participating insurers can be found on our website (www.patientfirst.com).

About Patient First

Patient First is based in Richmond, Virginia, and, with the opening of the Fredericksburg, Manassas, Leesburg, Garrisonville and Aberdeen, Maryland medical centers, will operate 31 centers in Maryland and Virginia. Patient First opened its first facility in Richmond, Virginia, in 1981 and developed many automation-based operating systems and practices that were considered innovative at the time and which have been continually improved to meet the needs of today's patients.

For more information, visit www.patientfirst.com.

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