



For Immediate Release

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PATIENT FIRST OPENS ITS EIGHTH CENTER IN THE HAMPTON ROADS AREA

Taylor Road Center to Serve Residents of Chesapeake, Portsmouth and Surrounding Communities

Richmond, VA, December 10, 2008. – Patient First announces the expansion of its urgent and primary care services in Virginia with the opening of another center in Chesapeake. This will be the eighth Patient First neighborhood medical center in the Greater Hampton Roads area and the third in Chesapeake. A reception will be held on December 16th from 4:00 p.m. to 6:00 p.m. for local business, community and political leaders, as well as other invited guests. Patient First – Taylor Road opens to the public on Wednesday, December 17, 2008.

Located at 2425 Taylor Road, across from Chesapeake Square Mall, this new facility will service residents of Chesapeake, Portsmouth, and surrounding communities.

“We have a very nice staff for our Taylor Road office and are looking forward to offering non-appointment service to the community,” states R. P. Sowers, M.D., founder and chairman of Patient First. “We are looking forward to being of service to patients and physicians alike as we have been at our other Virginia offices for over 25 years.”

From 8 a.m. to 10 p.m. 365 days a year, Patient First physicians and their support staff are available for primary care services; work, school, camp, sports, and travel physicals; occupational health services and urgent care services.

The New Patient First center will offer state-of-the-art medical care including:

- **Urgent Care**
Patient First provides treatment for routine injuries and illnesses – offering a convenient, lower-cost alternative to visiting a hospital emergency department. Services offered include care for colds, flu, allergic reactions, ear and sinus infections, pneumonia, minor burns, skin rashes, sprains, minor fractures, lacerations and sports injuries.
- **Primary Care Medicine**
Patient First physicians provide preventative and primary medical services. While no appointments are necessary, those choosing Patient First physicians as their primary care

provider can refer to our website at www.patientfirst.com to see when their preferred doctor is scheduled. Patients may also call the center for a three-day physician schedule.

- **Digital X-Ray Services**

Like all Patient First centers, the new Patient First Taylor Road location is equipped with on-site digital x-ray equipment for routine x-rays.

- **Lab Work**

The new Patient First facility's laboratory, which meets CLIA standards, provides on-site service for routine office labs and a send-out service for more complex tests.

- **Prescriptions**

Patient First dispenses prescription drugs, such as antibiotics and pain medications, thereby allowing the patient to go home rather than make an additional stop at a pharmacy.

- **Occupational Health**

Since 1981, Patient First has provided Occupational Health services for employees and employers. These services include treatment for workplace injuries covered by Workers' Compensation, as well as DOT physicals, drug screenings and work-site flu shots.

Patient First has seven other centers in the Hampton Roads area: Indian River Road, Battlefield Boulevard, Holland Road, General Booth Boulevard, Newtown Road, Cedar Road and Denbigh Boulevard in Newport News. Patient First has also recently opened three centers in Maryland (Pasadena, White Marsh, and Glen Burnie) and opens in Waldorf Maryland in late January, 2009.

Patient First accepts almost all insurance plans, including CareFirst, Aetna, CIGNA, United Healthcare, Coventry and TRICARE. A complete list of participating insurers can be found on our website (www.patientfirst.com).

About Patient First

Patient First is based in Richmond, Virginia, and, with the opening of the Taylor Road medical center, will operate 25 centers in Maryland and Virginia. Patient First opened its first facility in Richmond, Virginia, in 1981 and developed many automation-based operating systems and practices that were considered innovative at the time and which have been continually improved to meet the needs of today's patients.

For more information, see www.patientfirst.com.

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