

# Patient First®

October 9, 2007

## Attention: Medical Reporters and TV Assignment Desks

### GETTING A FLU SHOT MORE CONVENIENT THAN EVER BEFORE

#### Patient First's *Fast Track Anytime* Flu Shot Program Takes the Time and Sting Out of Inconvenience

*Patient First Flu Shot Anytime Program is Perfect for Extreme Commuters, Busy Executives and Employees, Weekend Warriors and Anyone Who's Been Too Busy to Stay Healthy*

**WHAT:** *Patient First* is a Richmond area primary and urgent care provider with physicians available from 8 a.m. to 10 p.m. 365 days a year.

Flu season is almost here and getting a flu shot is more convenient than ever before. A long commute? Too much work? Weekends too busy to spend time getting a flu shot? Not any more! Patient First's *Fast Track Anytime* Flu Shot Program takes the time sting out of getting a flu shot.

In response to consumer demand and to make staying healthy easier for patients, Patient First has adjusted its flu shot hours this year to make getting a flu shot at its medical centers more convenient than ever.

Studies show that getting a flu shot can reduce the numbers of days employees miss work, saving businesses time and money, and give families what they need – more healthy time together.

Find out from a leading primary and urgent care medical provider in Richmond about the flu and the Patient First Flu Shot *Fast Track Anytime* program.

**WHEN:** Interviews with physicians may be arranged upon request.

**WHERE:** Patient First Primary and Urgent Care Facility.

**Midlothian**  
8100 Midlothian Tpk.  
Richmond, Va. 23235

**Woodman**  
2300 E. Parham Rd.  
Richmond, Va. 23228

**Short Pump**  
3370 Pump Rd.  
Richmond, Va. 23233

**Parham**  
2205 North Parham Rd.  
Richmond, Va. 23229

**Chester**  
12101 S. Chalkley Rd.  
Chester, Va. 23831

**Mechanicsville**  
7238 Mechanicsville Tpk.  
Mechanicsville, Va. 23111

**Genito**  
11020 Hull Street Rd.  
Midlothian, Va. 23112

**Carytown**  
12 N. Thompson St.  
Richmond, Va. 23221

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