

# Patient First®

October 9, 2007

**Attention: Medical Reporters and TV Assignment Desks**

## **GETTING A FLU SHOT MORE CONVENIENT THAN EVER BEFORE**

### **Patient First's *Fast Track Anytime* Flu Shot Program Takes the Time and Sting Out of Inconvenience**

*Patient First Flu Shot Anytime Program is Perfect for Extreme Commuters, Busy Executives and Employees, Weekend Warriors and Anyone Who's Been Too Busy to Stay Healthy*

**WHAT:** *Patient First* is a Tidewater area primary and urgent care provider with physicians available from 8 a.m. to 10 p.m. 365 days a year.

Flu season is almost here and getting a flu shot is more convenient than ever before. A long commute? Too much work? Weekends too busy to spend time getting a flu shot? Not any more! Patient First's *Fast Track Anytime* Flu Shot Program takes the time sting out of getting a flu shot.

In response to consumer demand and to make staying healthy easier for patients, Patient First has adjusted its flu shot hours this year to make getting a flu shot at its medical centers more convenient than ever.

Studies show that getting a flu shot can reduce the numbers of days employees miss work, saving businesses time and money, and give families what they need – more healthy time together.

Find out from a leading primary and urgent care medical provider in Tidewater about the flu and the Patient First Flu Shot *Fast Track Anytime* program.

**WHEN:** **Interviews with physicians may be arranged upon request.**

**WHERE:** Patient First Primary and Urgent Care Facility.

**Battlefield**  
705 North Battlefield Boulevard  
Chesapeake, Va. 23320

**Indian River**  
5486 Indian River Road  
Virginia Beach, Va. 23464

**Holland**  
3432 Holland Road  
Virginia Beach, Va. 23452

**General Booth**  
1605 General Booth Boulevard  
Virginia Beach, Va. 23454

**Newton Road**  
332 Newtown Road  
Virginia Beach, Va. 23462

**Cedar Road**  
1239 Cedar Road  
Chesapeake, Va. 23322

**Denbigh**  
611 Denbigh Blvd.  
Newport News. Va. 23608

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