



Patient First centers to offer free Halloween candy X-rays

October 23, 2007

Richmond, Va. – Patient First neighborhood medical centers will provide free X-rays of Halloween candy from 6 p.m. to 9 p.m. on Wednesday, October 31.

The X-rays will offer parents peace of mind about the treats their children receive by possibly detecting items like metal, plastic, and glass. Parents will still need to be cautious and provide good supervision since some foreign materials may not show up on X-rays.

As an additional safety measure, from now through Halloween, Patient First centers will be giving parents and children who visit any Patient First medical center round orange strobe lights that flash when a button is pressed on the back along with trick-or-treating safety tips. These strobe lights can be attached to a child's Halloween costume.

Patient First physicians and Community Relations representatives are available to discuss Halloween safety. Interviews are available upon request.

Patient First has 8 centers in the Richmond area that are conveniently located at:

Midlothian

8100 Midlothian Tpk.
Richmond, Va. 23235

Woodman

2300 E. Parham Rd.
Richmond, Va. 23228

Short Pump

3370 Pump Rd.
Richmond, Va. 23233

Parham

2205 North Parham Rd.
Richmond, Va. 23229

Chester

12101 S. Chalkley Rd.
Chester, Va. 23831

Mechanicsville

7238 Mechanicsville
Tpk
Mechanicsville, Va.
23111

Genito

11020 Hull Street Rd.
Midlothian, Va. 23112

Carytown

12 N. Thompson St.
Richmond, Va. 23221

Patient First operates primary and urgent care medical centers at 20 locations in Virginia and Maryland. The centers -- which are open from 8 a.m. to 10 p.m. every day of the year on a non-appointment basis -- provide a full range of primary and urgent care services, including preventive services and care for routine illnesses and injuries. Lab tests, X-rays and most prescription drugs are available at the centers. Learn more about Patient First by visiting www.patientfirst.com. **Patient First physicians are available to discuss Halloween safety; interviews available upon request.**

Media

contacts:

Jim Schulenberg, Patient First

804-822-4367

Jim.schulenberg@patientfirst.com

Richard Sowers, Patient First

804-822-4561

richard.sowers@patientfirst.com